

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re application of:

Redmond et al.

Application No.: 09/090,067

Filed: June 3, 1998

For:

**IDENTIFICATION DOCUMENT WITH** 

DOCUMENT SPECIFIC REDUCED

**SCALE PRINTING** 

Examiner: M. Henderson

Date: September 28, 2004

Art Unit 3722

Confirmation No.: 3497

**CERTIFICATE OF MAILING** 

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on September 28, 2004 as First Class Mail in an envelope addressed to: Mail Stop APPEAL BRIEF -PATENTS, COMMISSIONER FOR PATENTS. P.O. Box 1450, Alexandria, VA 22313-1450.

Joe R. Meyer

Attorney for Applicant

## TRANSMITTAL LETTER

MAIL STOP APPEAL BRIEF - PATENTS COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

Enclosed for filing in the above-captioned matter is the following:

X Reply Brief

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Please charge any fees which may be required in connection with filing this document and any extension of time fee, or credit any overpayment, to Deposit Account No. 50-2535.

Date: September 28, 2004

Respectfully submitted,

DIGIMARC CORPORATION

**CUSTOMER NUMBER 23735** 

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Joel R. Meyer

Registration No. 37,677





RM:lmp 9/28/04 P0540D

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Joel R. Meyer

Attorney for Applicant

## REPLY BRIEF

Mail Stop APPEAL BRIEF **COMMISSIONER FOR PATENTS** P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to section 2 of the Examiner's Answer, Appellant confirms that there are no related appeals or interferences as expressly stated on page 3 of Appellant's brief.

In response to section 11 of the Answer providing a response to Appellant's argument, Appellant reiterates the following points.

First, the Office has failed to establish that the cited art teaches or suggests several elements of the claims. For example, the Office has failed to establish that the cited art teaches the light/dark tone printed text as recited in claims 4 and 5 and the tone differences as recited in claims 24 and 25.

JRM:lmp 9/28/04 P0540D **PATENT** 

As another example, the Office has failed to establish that the cited art teaches the use of

an encrypted form as recited in claim 18.

Second, as outlined in Appellant's brief, the Office relies on a combination of disparate

teachings of the UK patent, Dow and Richardson to render the claims obvious. In order to form

the novel combination of elements in the claims, one of ordinary skill in the art would have to

modify the teachings of the UK patent, Dow, and Richardson, and then combine the modified

teachings to obtain the claimed invention. This approach of modifying and then combining the

teachings can only be done with impermissible hindsight in view of the Appellant's novel

combination, and therefore, is improper.

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